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Marcum Media Chosen to Manage Michele Blood's 'Be A Magnet To Success'TM

(PHOENIX) Marcum Media is working with internationally renowned motivational expert Michele Blood to manage the infomercial campaign for her personal development program, Be A Magnet To Success.TM The charismatic Australian motivational expert combines music, laughter, metaphysics, visualization and more to coach her clients to success.

Early tests of the infomercial are very promising and Marcum Media is now looking at ways to enhance the telemarketing component before rolling out the show.

"Michele is a dynamo – her personal energy really makes this infomercial work. You can't help but put down the remote and watch," says CEO Nancy Marcum. "When you combine her charisma with her unique success methods, you have the potential for a blockbuster show."

The home course sells for \$110. For more information on Michele Blood and Be A Magnet To Success, visit www.BeAMagnetToSuccess.com.

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