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## **MARCUM MEDIA LAUNCHES NEW INFOMERCIAL FOR CREATE IT DECOR**

(PHOENIX) Marcum Media is supervising production of the first infomercial for client Creative It Decor. The production company is Great Scott Productions, Phoenix.

Create It Décor's do-it-yourself kit makes it easy to add an eye-catching cornice to virtually any home window with no sewing. The company has sold its products successfully via the Internet and home shopping channels.

"We think we have a real hit on our hands," says Nancy Marcum, President of Marcum Media. "This product is incredibly convenient... highly affordable... and there's simply nothing else like it. The infomercial format will allow us to show how the kit makes it easy for anyone to customize a beautiful window cornice -- and the amazing effect these cornices have on any room in the house."

The show is scheduled to air in June. The basic kit which covers one window sells for \$39.95. Additional kits for a wide range of window sizes can also be purchased during the call.